

# Gerard Palomo Graphic Design

## OBJECTIVE

To incorporate my passion, creative training, technical skills and knowledge of design in an environment where I can conceive the most effective and innovative design solutions.

## ADDRESS

951 Bancroft Road #110A  
Concord, Ca 94518

## PHONE

650 219 3709

## EMAIL

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## WEBSITE

www.gerardpalomo.com

## EDUCATION

Academy of Art University *San Francisco, CA* Bachelor of Fine Art in Graphic Design June 2002

## TECHNICAL SKILLS

PC/Mac Platforms: PhotoShop, Illustrator, Flash, Dreamweaver, InDesign, Acrobat Professional, QuarkXpress, Final Cut Pro, Freehand, Microsoft Office, Pagemaker, Pro Tools

## WORK EXPERIENCE

Minted.com *San Francisco, CA* Seasonal Design Associate Oct. 2010 - Dec. 2010

Responsible for providing outstanding service with design insight and knowledge to create customer proofs, edit design files, photo optimization, creating print-ready files, and fulfilling customer orders

IBM, Corp. *San Francisco, CA* Multimedia Artist Feb. 2003 - Dec. 2008

Worked with IBM sales and sales support teams by using visual information design and multimedia technical skills to develop and deliver high quality client proposals, orals presentations and solution demonstrations in order to help IBM sellers close business

C&M Printing, Inc. *San Francisco, CA* Graphic Designer/Production Artist Aug. 2000 - Feb. 2003

Responsible for production of all artwork for offset printing and digital output. Ensured customer satisfaction for established and new clients through technical support and general assistance

UBUBU Inc. *San Francisco, CA* Graphic Designer/Project Manager Feb. 2000 - July 2000

Collaborated with Art and PR/Marketing teams in establishment of brand identity and company collateral. Served as Project Manager for all printed material. Implemented graphic standards throughout printed and online media.

## FREELANCE EXPERIENCE

Representative clients include:

Lighthouse Management Group, LLC *Milpitas, CA*

Mitos Salon & Spa, *Livermore, CA*

The LP Group (Governmental Affairs) *San Francisco, CA*

PartyKidz, LLC *San Francisco, CA*

UCSF *San Francisco, CA*

## REFERENCES

Available upon request